

NAPLES AREA REAL ESTATE ACTIVITY

July 2025 compared with July 2024 (percent reporting using rounded figures)

OVERALL INVENTORY

↑11%

5,224

OVERALL PENDING SALES

807

↑20%

MEDIAN CLOSED PRICE

\$575,000

↓3%

NEW LISTINGS

804

↓7%

OVERALL CLOSED SALES

624

↑2%

DAYS ON MARKET

102

↑26%